

Krista is Intelligent Automation

Krista is a nothing-like-code platform to orchestrate your people, apps, and AI so you can optimize business outcomes. Krista builds and integrates machine learning and apps more simply than you can imagine.

Automates End-to-End Business Outcomes

Krista is purpose-built to automate business outcomes, not just back-office tasks. Optimizing outcomes requires spanning departments of people & apps, deploying AI/ML for autonomous decision-making, leveraging your existing task automation, and enabling constant change. By digitizing complete processes, Krista delivers organization-wide, bottom-line impact.

Minutes vs. Months to keep up with your dynamic business

Krista empowers your people to create and modify automations without programming. Democratizing automation increases business speed and keeps you from waiting in the dreaded IT backlog. Krista dramatically reduces TCO compared to your current automation platform.

Strong, secure, and flexible enough for the largest enterprises

Krista is a modern platform with market-leading enterprise security, scalability, distributed workloads, and event-driven automation despite its unique speed and ease of use. Krista supports every client platform from mobile to desktop, deploys in minutes, and provides the most complete API set of any product of its kind to automate anything anywhere.

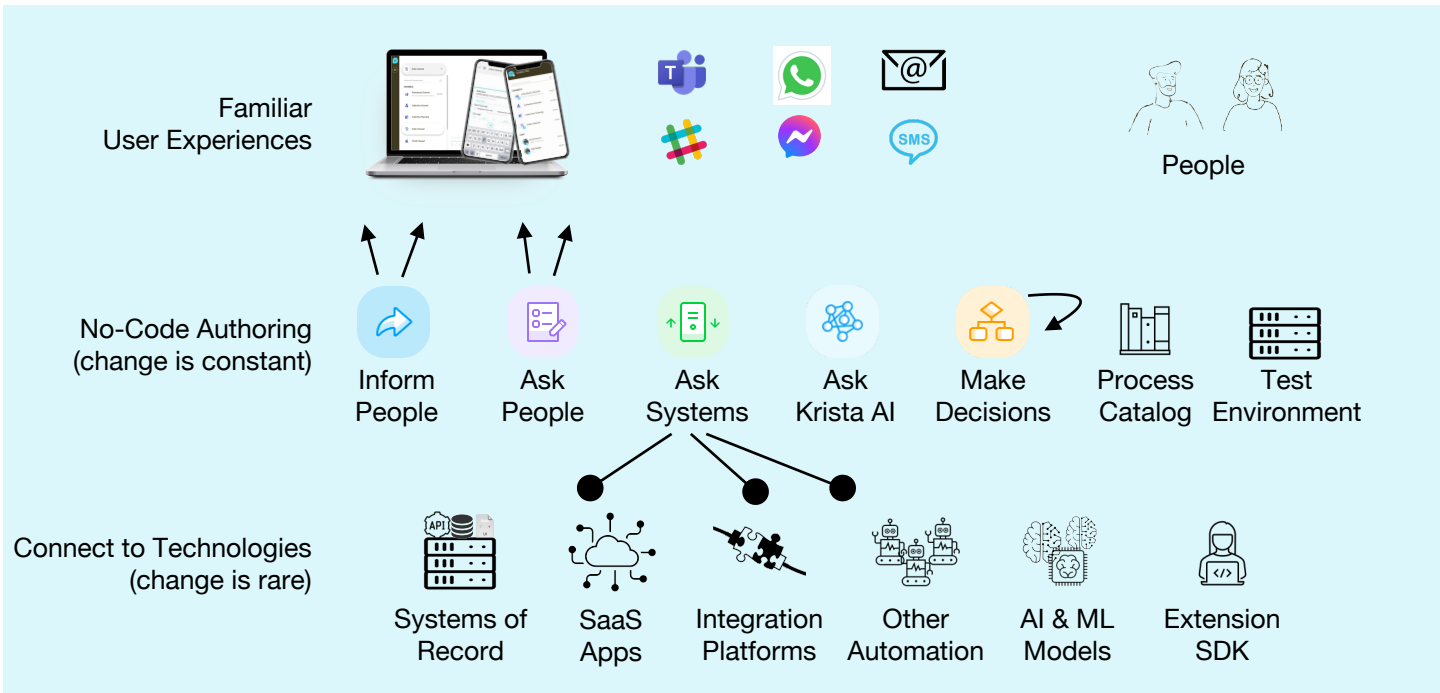
Krista is the key to digital transformation

Your people are not the reason your digital transformation projects struggle. Krista reverses the ever-increasing app burden to reduce the number of steps your people must take, eliminates unnecessary steps altogether, and extracts outcomes from tribal knowledge to intelligent automation.

“Krista offers a highly differentiated voice in a noisy automation market. It is not just following the RPA or conversational AI gravy trains; instead, it is putting forward an innovative approach to machine learning that allows clients to use their data models and helps integrate them into production. Intuitive NLU and low-code applications reduce the need for coding and specialist knowledge. The ambition is to make automation a conversation between people and systems, for instance, personifying the backend system. “

Tom Reuner, HFS Research

Orchestrate Complete Business Processes Across People, Apps, and AI



Example Processes to Automate

Sales Support and Order Management

Krista orchestrates the delivery of an order across sales operations to DevOps for deploying and finally to accounting for invoicing.

Finance and Accounting

Krista reads inbound EDI or paper invoices, validates via AI, and then matches invoice to PO ensuring no maverick buys occur.

Human Resources

Krista directly answers inquiries from employees about vacation or benefit related questions.

System Generated Security Alerts

Krista correlates alerts to combine duplicates so security analysts can work on highest priorities.

Phishing Attempts

Krista can automate resolutions and quarantine devices when connected to security systems.

Requests for Information

Krista's NLP enables her to answer many other questions when connected to internal apps and data sources.

Krista Software develops the AI-led intelligent automation platform, Krista. Krista enables companies to automate complete business processes by elegantly orchestrating people, apps, and AI. Krista uses natural language processing and machine learning to personify legacy systems allowing people to “Ask Krista” for a business outcome.



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