



Technology that understands people.

Stop forcing people to understand tech;
Use tech that understands people.

Krista, Intelligent Automation

Krista is a modern Intelligent Automation platform designed to easily leverage existing IT assets. Krista's unique informal approach enables business process owners to quickly build new lookup or data entry workflows without waiting in line for expensive IT or development resources. Krista uses a unique programming method similar to a text conversation between one or more people. By following the way humans already communicate, Krista enables anyone to build and create workflows around business process constraints. The conversational workflows eliminate maintenance and upkeep required from traditional record and playback automation tools. Krista's conversations are beautifully simple, with enough power, scale, and security to find any answer inside the largest enterprises.



Sales Operations

- Automate CRM updates and retrieve information on-demand.



DevOps

- Retrieve instant updates on development or delivery projects.



Human Resources

- Eliminate tedious HR tasks with employee self-service.



Information Technology

- Increase adoption with conversation-based access.



ERP

- Automate finance queries, updates, and tasks.



Field Operations

- Easily access or update any information while on the go.



Employee Productivity

- Access to email, messaging, calendaring, and collaboration tools.

Immediate Benefits

Increase Staff Effectiveness and Efficiency

Employees converse with Krista, similar to texting and instant messaging, instead of logging in disparate supporting IT systems. (e.g., CRM, HR, Expense mgmt., Accounting, Supply Chain, DevOps, and many others.)

No More Expensive, Ongoing Staff Training

Eliminate training and re-training costs from turnover or when you acquire or update maintenance-intensive IT applications. Your employees already understand how to text; therefore, they already know how to converse with Krista.

Digital Transformation

Krista can enable your business to completely transform customer and employee experiences with its intuitive conversational UI and its enterprise integration method.

Eliminate IT Backlog

Eliminate wait times from new IT feature requests or changes since IT no longer needs to build custom apps or dashboards across various platforms.

Business owners utilize Krista conversations to update and access multiple systems to read business KPIs to make informed decisions.

How is Krista Different?

Process automation has gone through multiple waves since the advent of the Information Age, starting with computerized Automation in the 1970s followed by business process management in the 90s. The term “Robotic Process Automation” emerged in the 2000s, gaining wide acceptance, with more and more enterprises adopting and implementing its use.

But RPAs limits are its Achilles’ Heel. Organizations need to generate increasingly AI-driven decision-making and end-to-end automated processes. That need gave rise to intelligent automation — and advancements in machine learning, natural language processing, and artificial intelligence paved the way.

Krista extensions make your IT systems conversational.

Krista uses a domain-specific language (“DSL”) to communicate with your employees, internal IT, and off of the shelf software (COTS) to have contextual conversations. It is human-like communication, therefore easy to create and understand. You can create automations at the same speed as writing requirements for your IT team. Automate today, and don't wait in the backlog.

Krista extensions expose key capabilities with role-based access controls, end-to-end audit trails, and all the security and management features enterprise IT requires. Conversational AI combined with RPA makes it all so simple.

Orchestrates and Organizes People

Orchestrating people into your information technology processes remains one of the most significant challenges to effective business execution. Forcing your people into thinking like computers are often met with resistance, frustrates your staff, and overworks your IT training programs. Without managed orchestration, your employees will fall back on email and collaboration tools to communicate, and processes will remain lost in emails or die from lack of decision support.

Krista orchestrates your process steps and people in repeatable automated process workflows. Krista manages your systems and people using its conversation interface to automate and document each step for auditing and compliance purposes. Your processes will never again delay from lack of decision support or change management approvals.

“To build sustainable competitive advantage through digital transformation, it is essential that enterprises adopt a long-term automation strategy to implement intelligent automation solutions that combine both RPA and AI capabilities.”

- Sarah Burnett, Executive Vice President, Everest Group

Easily Constructs New Apps

As business needs change, so do requirements for supporting IT systems. Business analysts study the need and document requirements so your information technology department can deliver a solution. Many times this solution requires a different interface that your users will have to learn.

IT software projects no longer have to construct yet another interface. They don't need to code new integrations into disparate systems. You don't need to wait for IT.

Krista enables you to create new conversational robotic process automation in about the same time it takes a business analyst to document the requirements. With Krista, you will deliver new higher-quality apps remarkably faster with increased user adoption. Your business becomes more agile by creating new conversation-based apps to support new sales channels, back-office processes or streamline mundane tasks. Your requirements will no longer wait in the backlog to build modern mobile and web apps.

Krista Software is in an unrelenting pursuit to help businesses find the right answers. Krista Software produces Krista, a Intelligent Automation platform empowering businesses to leverage existing IT assets by building low-cost automation applications.



Krista